

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

AP-YAT & C (PMU) Department – Tourism Promotion – Payments for M/s Stark communications, M/s Livewires, M/s. Touchstone, M/s Distinctive Marketing Pvt Ltd, M/s Gandhi handmade paper unit – sanction of Rs.4,03,723/- (Rupees Four Lakhs Three Thousand Seven Hundred and Twenty Three Only)/- including applicable taxes.-procurement of souvenirs and printing of tourism promotional material – Orders – Issued.

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**G.O.Rt.No. 573**

**Dated: 22-08-2014**  
**Read the following:-**

1. Proposals From M/s Stark communications Dt.19/06/2014, M/s Livewires Dt.24/06/2014, M/s.Touchstone dt.18/06/2014, M/s Distinctive Marketing Pvt Ltd dt 10<sup>th</sup> June 2014 ,M/s Gandhi handmade paper unit, Dt: 21-06-2014.
2. Government Letter No. 3060/PMU/2014 (1-5), Dated: 24-06-2014.
3. Bills from M/s Stark communications dt.19/06/2014, M/s Livewires, dt. 07/07/2014, M/s.Touchstone dt. 24/06/2014, M/s Distinctive Marketing Pvt Ltd, dt. 09/07/2014, M/s Gandhi handmade paper unit Dt:30-07-2014

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**ORDER:**

In the reference 1st read above, M/s Stark communications dated 10/07/2014, M/s Livewires dated 07/07/2014, M/s.Touchstone dated 24/06/2014 dated 24/06/2014, M/s Distinctive Marketing Pvt Ltd, M/s Gandhi handmade paper unit has submitted proposals for AP Tourism for the tourism promotional material & procurement of souvenirs.

2. In the reference 2nd read above, the Government has agreed for printing the promotional material & procuring souvenirs and sanctioned an amount of Rs.4,03,723/- (Rupees Four Lakhs Three Thousand Seven Hundred and Twenty Three Only)/- including applicable taxes. Upon completion of the assigned work and ref 3<sup>rd</sup> cited the agency has submitted bills for payment.

Agency	Description of the work	Amount	Work order Number	Work order date
M/s Stark communications, Pvt., Ltd., Hyderabad	printing & supplying of 5000 Nos brochures each for Ramayapatnam & Srisailam	Rs.109551/- including taxes	3060/PMU /2014-2	24-06-2014
M/s Livewires Advertising Pvt., Ltd., Hyderabad	1 Printing and supply of Gudivakalanka & Orvakallu brochures .  2. Supply 300 TEA COASTERS with images of AP tourism properties and logo.	1. Rs.89,023/- (Rs.73,000 and service Tax @12.36% + Rs.9023/-)  2. Rs.50,562/- (Rs.45000/- and a service tax of 12.36%, + Rs.5562/-)	3060/PMU /2014-4	24-06-2014

M/s.Touchstone Advertising Pvt., Ltd., Hyderabad	Printing supplying of Barua brochures 5000 Nos ,	Rs.68250/- including taxes	3060/PMU /2014-3	24-06-2014
M/s Distinctive Marketing Pvt Ltd, Hyderabad	Designing and printing of coffee/tea mugs for supplying 500 Nos	Rs.65,837/- (Rs.57,500/- and VAT @ 14.5% + Rs.8337-)	3060/PMU /2014-5	24-06-2014
M/s Gandhi Handmade Paper unit	500 Nos handmade paper boxes & AP tourism logo sticker	Rs.27,500/- including taxes	3060/PMU /2014-1	24-06-2014

3. Government after careful examination of the matter, hereby sanction an amount of Rs4,03,723/- (Rupees Four Lakhs Three Thousand Seven Hundred and Twenty Three Only)/- including applicable taxes towards AP Tourism's printing promotional material and procurement of souvenirs as detailed below.

4. The amount sanctioned at Para – 3 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (20)-PMU Promotion of Tourism / Events, 500 - Other Charges, 503 – Other expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at Para – 3 above and disburse the same to below mentioned accounts, through Bank.

**NAME OF A/C: M/S.DISTINCTIVE MARKETING PVT. LTD.**

Bank Name	:	SBI
Branch Name	:	Yellareddyguda branch
Account No.	:	10276211457
IFSC Code	:	SBIN0003257
PAN No.	:	AHMPM0240K

**NAME OF A/C : RAGHUNANDAN RAO REPRESENTATIVE OF M/S GANDHI HANDMADE PAPER UNIT**

Bank Name	:	HDFC bank
Branch Name	:	Mehdipatnam Branch
Account No.	:	03652820000064
IFSC Code	:	HDFC0000365
PAN No.	:	ACUPJ6423E

**NAME OF A/C: M/S.LIVEWIRES ADVERTISING PVT., LTD.,**

Bank Name	:	Corporation Bank
Bank Branch	:	Dwarkapuri Colony, Hyderabad
Bank Account No.	:	206600202000203
IFSC Code	:	CORP0002066

**NAME OF A/C: M/S.TOUCHSTONE ADVERTISING PVT., LTD.,**

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARB0PBBHYD
PAN No.	:	AABCT0849G

**NAME OF A/C: M/S.STARK COMMUNICATIONS PVT LTD**

Bank Name	:	ICICI
Branch Name	:	M.G.road Cochin
Account No.	:	001005011006
IFSC Code	:	0000010
PAN No.	:	AADCS2077D

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

**To  
M/S STARK COMMUNICATIONS PVT., LTD.,, HYDERABAD  
M/S LIVEWIRES ADVERTISING PVT., LTD.,, HYDERABAD  
M/S.TOUCHSTONE ADVERTISING PVT., LTD., HYDERABAD  
M/S DISTINCTIVE MARKETING PVT LTD, HYDERABAD  
MR. RAGHUNANDAN RAO REPRESENTATIVE OF M/S GANDHI HANDMADE PAPER  
UNIT**

**The Assistant Secretary to Government & Drawing and Disbursing Officer,  
YAT & C Department.**

**The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.**

**Copy to:**

**The YAT & C (PMU - Claims) Department.  
SF/SCs.**

**//FORWARDED :: BY ORDER//**

**SECTION OFFICER**